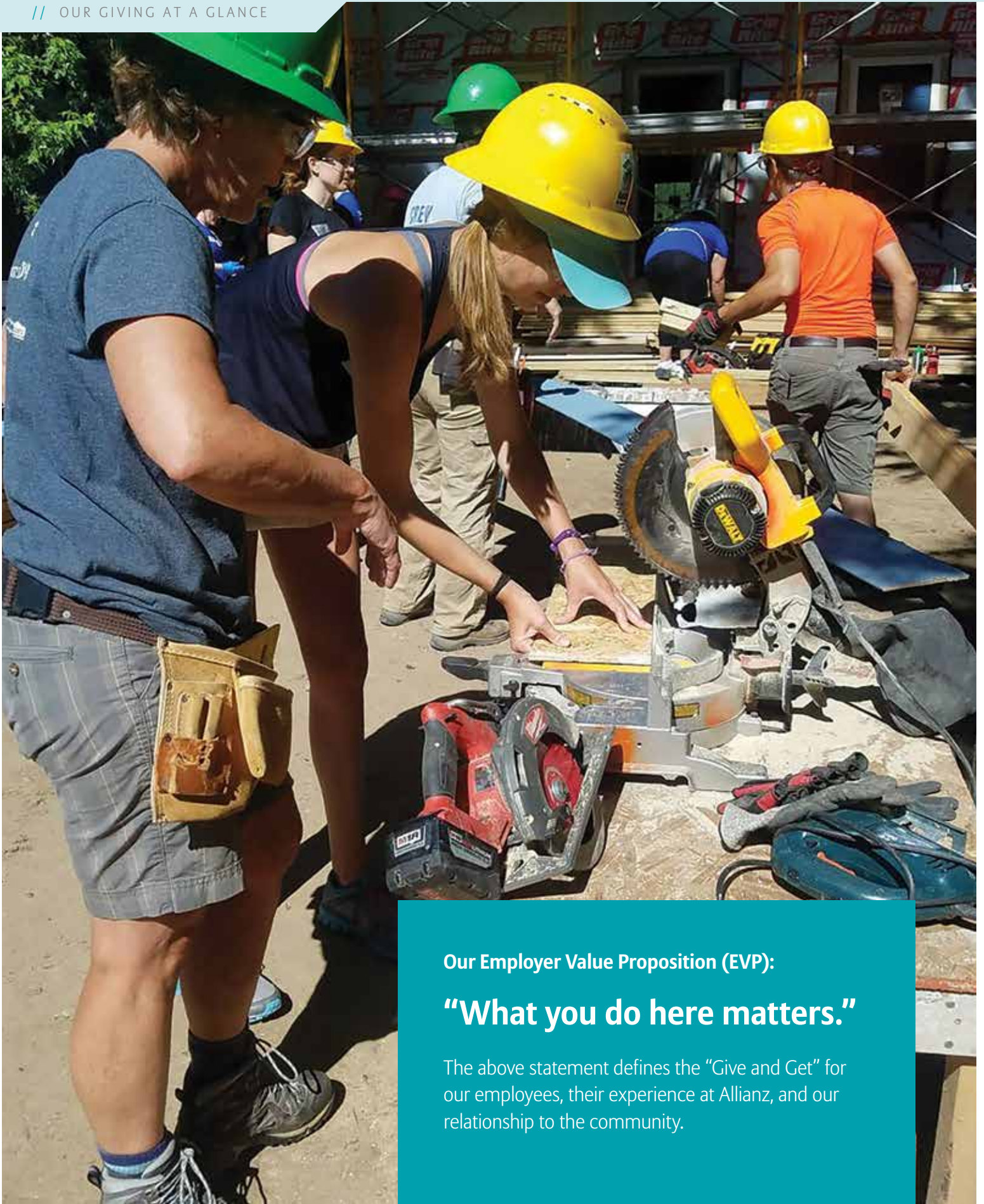




2018 **GIVING &  
VOLUNTEERISM** REPORT

**CARING FOR OUR  
COMMUNITY**





**Our Employer Value Proposition (EVP):**

**“What you do here matters.”**

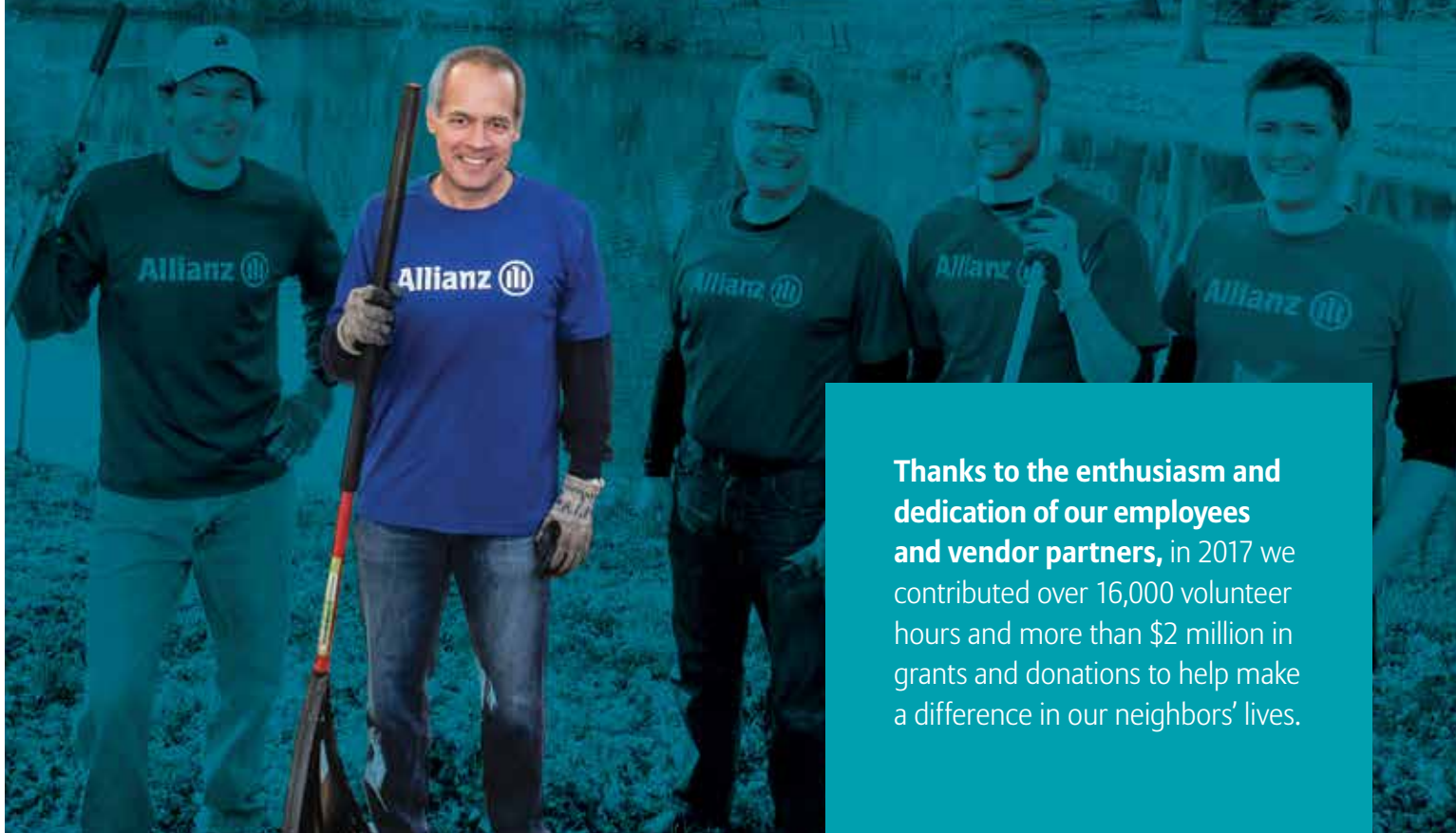
The above statement defines the “Give and Get” for our employees, their experience at Allianz, and our relationship to the community.



**“Allianz Life® is proud to support organizations that are making such a positive impact on the lives of so many in the Twin Cities.**

Our employees are dedicated to making a difference in the community in which we live and work, and I am truly inspired by their hopefulness and generosity.”

Walter White, president and CEO



**Thanks to the enthusiasm and dedication of our employees and vendor partners,** in 2017 we contributed over 16,000 volunteer hours and more than \$2 million in grants and donations to help make a difference in our neighbors' lives.

# Junior Achievement and BestPrep

**Junior Achievement** empowers kindergarten-12th grade students through hands-on programs that foster work readiness, entrepreneurship, and financial literacy skills.

**BestPrep** helps Minnesota students build business, career, and financial literacy skills through experiences that can inspire success in work and life.

## 2017 ALLIANZ LIFE FACTS AT A GLANCE



**\$150,000** IN CONTRIBUTIONS



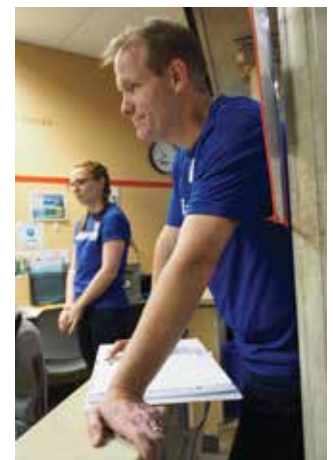
**8 YEARS** OF PARTNERSHIP



**460** EMPLOYEE VOLUNTEERS



**4,400** STUDENTS SERVED





## Teaching students the life skills of financial literacy

For employee Rick Anderson of Allianz Life’s Suitability team, the opportunity to mentor young people is akin to a sabbatical. Luckily for him, the occasion comes each July at BestPrep’s Minnesota Business Venture (MBV) camp: a 7-day program that teaches ninth-grade to 12th-grade students about leadership, business, financial literacy, and career options.

“We’re reaching kids at a very important time in their lives,” says Rick, a father of two sons and an Allianz

employee since 2008. “It’s a one-week investment that pays dividends for life.”

Juxtaposing his financial expertise with BestPrep’s curriculum, Rick has implemented a variety of presentation strategies inspired by TED Talks. He will return for his fourth year of volunteering at MBV in 2018.

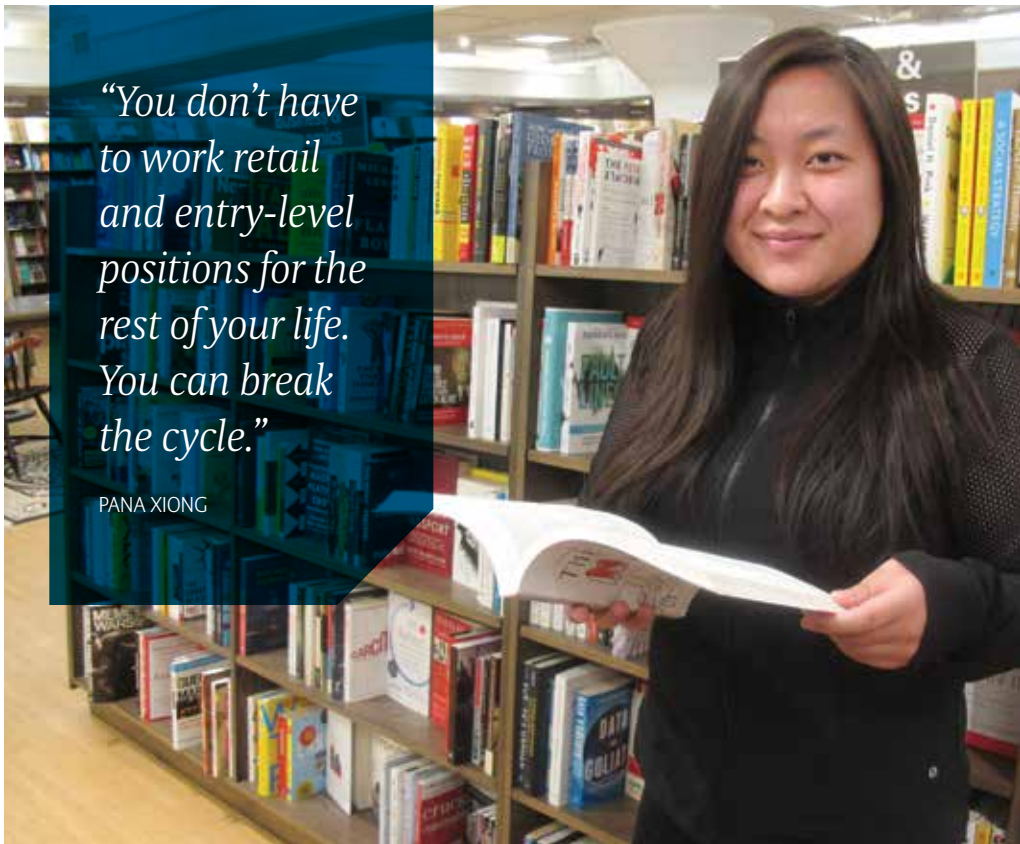
# Corporate grants

With donations that range from \$10,000 to \$35,000, our Corporate Grantmaking Program supports local nonprofits that improve financial literacy or promote the independence and self-sufficiency of senior citizens. In 2017, we distributed a total of \$550,000 to 29 nonprofits.

## Money matters, no matter your age

Pana Xiong is a student at the University of Minnesota. As a member of a large family, obtaining a postsecondary education wasn't always in her plans. "Money was a concern and, until I was a high school senior, I didn't want to go." That all changed when her older sister referred her to College Possible – an intensive coaching curriculum program for low-income students.

Students like Pana attend College Possible sessions throughout their junior and senior years of high school for a variety of support, including ACT preparation and scholarship application resources. "If you want to save money, you need to know how," says Pana. With guidance from her College Possible coach, Pana won \$20,000 in scholarships. "I was working retail 20-30 hours a week and saved \$15,000 for college," she recalls.



*"You don't have to work retail and entry-level positions for the rest of your life. You can break the cycle."*

PANA XIONG

Over the course of her undergraduate career, Pana continues to meet with her coach for financial guidance,

campus resources, and to discuss future opportunities. She recommends College Possible for students like her.

2017  
ALLIANZ LIFE  
**FACTS  
AT A  
GLANCE**



**\$555,000 IN  
CONTRIBUTIONS**



**GRANTS OF  
\$10K TO \$35K**



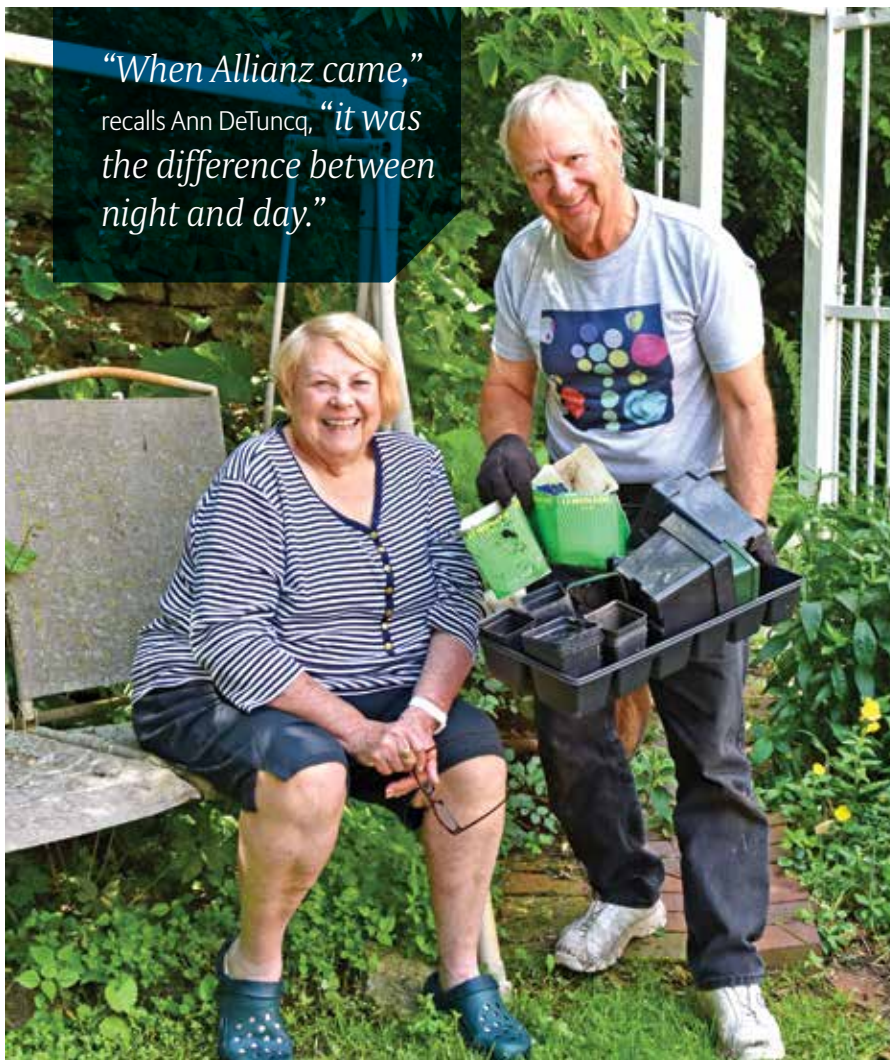
**29 NONPROFIT  
RECIPIENTS**

## Lending a helping hand to seniors

Golden Valley, Minnesota resident Ann DeTuncq takes pride in her home garden. When it became difficult to manage the upkeep, she enlisted the help of Senior Community Services (SCS) – an Allianz corporate grant recipient.

In partnership with SCS's HOME (Household and Outside Maintenance) program, Ann received the helping hands of our employee volunteers.

The goal of the HOME program is to provide free or reasonably priced chore services to help older adults continue to live independently in their own home. Services include seasonal yard work, mowing, and window washing. "That's the kind of help I've gotten, and I've been so pleased," says Ann.



*"When Allianz came," recalls Ann DeTuncq, "it was the difference between night and day."*

### 2017 senior services grant recipients

Canvas Health  
Catholic Charities  
CommonBond Communities  
Friends of the Hennepin County Library  
Help at Your Door  
Intercongregation Communities Association (ICA)  
Kairos Alive!  
Keystone Community Services  
Little Brothers Friends of the Elderly  
Minneapolis Institute of Art  
Minnesota Elder Justice Center  
Sabathani Community Center  
Senior Community Services  
Theater Latte Da  
TRUST, Inc.  
Tubman

### 2017 financial literacy grant recipients

Boys and Girls Club of the Twin Cities  
CLIMB Theater  
CLUES  
College Possible  
EMERGE  
FamilyMeans  
LifeTrack  
Minnesota Council on Economic Education  
People Serving People  
PPL (Project for Pride In Living)  
Prepare + Prosper  
The Cookie Cart  
Twin Cities RISE!

# Driving to Donate Charity Golf Tournament

Gathering to support the Alzheimer's Association MN-ND Helpline

One of Minnesota's top charity golf tournaments, our annual Driving to Donate Charity Golf Tournament set a new record in 2017, raising more than \$225,000 for the Alzheimer's Association Minnesota-North Dakota Helpline. More than 300 employees and vendor partners participated or volunteered to be part of our continuing commitment to the Alzheimer's Association and senior services. Along with tournament fees and sponsorships, the event raised money by selling Casual for a Cause stickers (allowing employees to wear casual clothing in August), a raffle, and an online auction.

**Special thanks to our presenting sponsors** – Carlton Fields Jordan Burt, LLP and Three Bridge Solutions – and 19<sup>th</sup> Hole sponsors: Eversheds Sutherland, Faegre Baker Daniels, Quality Resource Group, and Tata Consultancy Services.



Susan Lundquist and her mother at the Walk To End Alzheimer's.

## Hope through the Helpline

For many, the diagnosis of Alzheimer's disease comes with questions, uncertainty, and stress. When Minnesota resident Leonard Astrup's behavior became more challenging due to his dementia, his family was unsure of what to expect and where to turn. After some hesitation and a series of challenges, the Astrup family connected with the Alzheimer's Association 24/7 Helpline (800.272.3900) – a longtime beneficiary of the Allianz Driving To Donate Charity Golf Tournament.

With the Helpline's support, their family had 24/7 access to a care consultant to aid in decision-making, crisis assistance, and education on issues specific to Leonard's condition. "I don't know what we would have done if we hadn't connected with the Alzheimer's Association," said daughter Susan Astrup Lundquist. "The support we received was critical in caring for our dad. We wish we would have discovered the Helpline and other resources sooner."





# Safeguarding Our Seniors

Better Business Bureau partnership shines a light on elder financial abuse

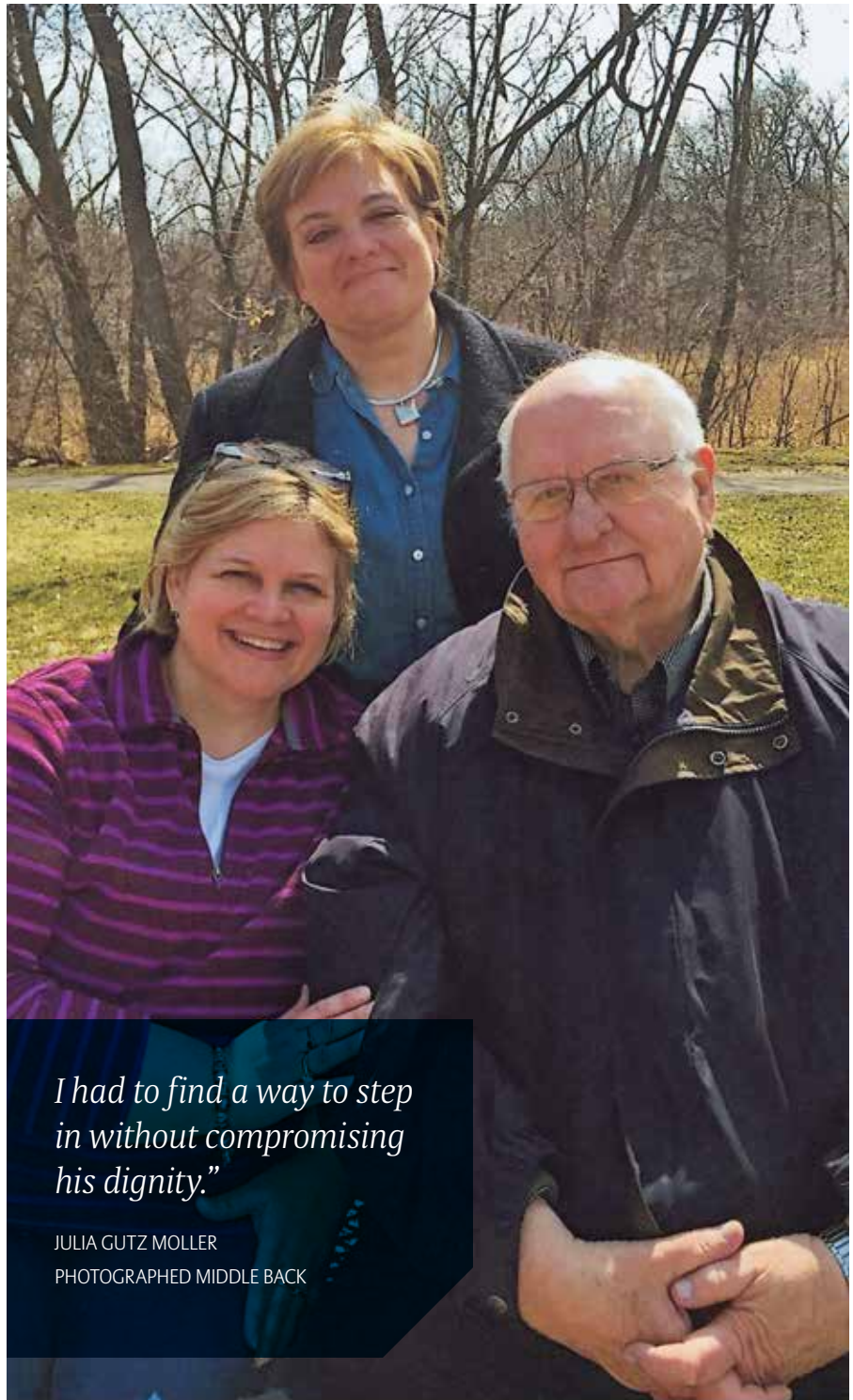
To raise awareness about elder financial abuse, we partnered with the Better Business Bureau to create the Safeguarding Our Seniors program. Allianz volunteer presenters have made 125 presentations in the metro area, helping more than 2,000 seniors protect against targeted scams and frauds.

Allianz employee Julia Gutz Moller took a personal interest in elder financial abuse after her father, John, was the victim of an email scam in spring 2014.

“For dad, there was a tremendous amount of shame,” says the AVP of US Marketing. “For me, it was an indication that we had moved to a stage where he needed more help, support, and guidance with his financials. I had to find a way to step in without compromising his dignity.” For the father and daughter, the experience led to open conversations about money they had not previously discussed.

Wise to the signs of online scamming, neither Julia nor John could have predicted it would happen again – just two years later. Their story was shared in *Money* magazine. Julia recalls, “I realized we could turn this negative experience into positive help for others. That’s how you make change in the world.”

John E. Gutz passed away in December 2017 at the age of 82. “In losing my dad I hope I can honor him and leave a legacy for others,” she says.



*I had to find a way to step in without compromising his dignity.”*

JULIA GUTZ MOLLER  
PHOTOGRAPHED MIDDLE BACK

# Spirit of Giving

Helping our neighbors in need



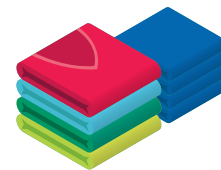
Every summer and winter, Allianz employees hold a food, clothing, and toy drive to benefit PRISM, ARC Greater Twin Cities, Second Harvest Heartland, and Toys for Tots. The Spirit of Giving fundraising drive culminates with hundreds of Allianz employees in a "Human Chain" to move hundreds of

boxes of donated food and clothing into semi trucks. We exceeded our goals in 2017, collecting 23,093 pounds of food, 22,038 pounds of clothes, 4,921 toys (including 87 bicycles), and more than \$116,000 in cash donations to Second Harvest Heartland, PRISM, and Toys for Tots.

## 2017 ALLIANZ LIFE FACTS AT A GLANCE



23,000+ LBS.  
OF **FOOD**



22,000+ LBS.  
OF **CLOTHING**



**4,921 TOYS**  
(87 BICYCLES)



**\$116,000+ IN  
CASH DONATIONS**



Michelle Ness, PRISM



## Fulfilling basic needs for Twin Cities' families

Michelle Ness has devoted her career to community-based social programs since 1997. Today, her passion for change continues in her role as executive director of PRISM – a nonprofit dedicated to providing social services and connections that empower people to build healthy, stable lives. “When you’re in crisis, some things may fall to the wayside – and that’s where we come in,” says Michelle.

When asked what sets PRISM apart, Michelle points to the nonprofit’s choice model – made possible by volunteers and donations of food and clothing. “Our volunteers and donors are

the backbone of what we do,” she says. “The community sees and feels their contributions.”

With initiatives including the Marketplace Food Shelf, Shop for Change Thrift Shop, and housing and children’s programs, PRISM provides support to the community in a variety of ways. To extend their help further, Allianz shares donations from the Spirit of Giving campaign with PRISM each year. “When businesses put energy, resources and values into community action, it shows compassion and kindness,” says Michelle. “It matters.”

# Employee-Elected Charities

Employees get a voice – and a choice



ANIMAL HUMANE SOCIETY



CYSTIC FIBROSIS FOUNDATION



AMERICAN CANCER SOCIETY

Our employees actively support many nonprofit organizations in the community, but each year we ask them to vote for four charities Allianz can support at an even greater level – with volunteer hours, financial support, and in-kind donations. In 2017, we awarded a \$25,000

grant to the American Cancer Society, Animal Humane Society, Cystic Fibrosis Foundation, and HopeKids. The slate of organizations is determined by those in which 10 or more employees volunteered through Make A Difference Volunteer Projects during the calendar year.

## 2017 ALLIANZ LIFE FACTS AT A GLANCE



\$25,000 TO  
**AMERICAN  
CANCER SOCIETY**



\$25,000 TO  
**ANIMAL  
HUMANE SOCIETY**



\$25,000  
TO **CYSTIC  
FIBROSIS**



\$25,000  
TO  
**HOPEKIDS**



**177 EMPLOYEE  
VOLUNTEERS**



Patricia and Maddie Lang



## Providing a lifeline of hope for families who need it most

Patricia Lang was at the peak of her career when her family grew to include two adopted girls from China. Amid the exciting life changes, Patricia began to notice unusual characteristics in her youngest daughter, Maddie – who was falling when walking, experiencing tremors, and losing ground on developmental gains. This led to a diagnosis of metachromatic leukodystrophy (MLD), a rare progressive genetic disease.

At just two years old, Maddie underwent two risky bone marrow transplants. Though both procedures were successful, the days, weeks, months, and years that followed were uncertain for the Lang family. “One of the things people

don’t get is that it’s hard to justify spending money for fun when you don’t have any because of medical bills and you’re exhausted,” says Patricia.

That changed when a family friend directed them to HopeKids – a nonprofit that provides ongoing events, activities, and a powerful, unique support community for families who have a child with a life-threatening medical condition. Citing the annual HopeKids Festival as a favorite for Maddie and her sister Mikaylah, Patricia says, “HopeKids has given us so many fun opportunities. The organization helps keep hope alive and showers us with more love than we could have ever imagined.”

# Employee volunteer programs

## Make A Difference (MAD) Volunteer Project Program

We encourage our employees to volunteer for nonprofits through hands-on work, fundraising walks or runs, and other activities. For employee volunteer groups of five or more, Allianz donates \$100 per participating employee to the organization or event. In 2017, 1,226 employees took advantage of this program. Thanks to their dedication, we distributed \$122,600 to their chosen nonprofit organizations.

## Volunteer of the Quarter Award

The Volunteer of the Quarter Award recognizes our employees who give of themselves to help others and improve the quality of life for our community. We also donate \$1,000 to the nonprofit organization for which they volunteered.

## V-8 Program

To further encourage and support employee volunteerism, Allianz provides every employee eight hours of paid time off annually to volunteer at a local charitable organization of their choice. In 2017, 338 employees took advantage of this program for a total of 2,395 hours. Employees use VolunteerMatch, an online database, to find volunteer opportunities that match their interests.



2017  
ALLIANZ LIFE  
**FACTS  
AT A  
GLANCE**



**\$122,600  
DONATED TO  
NONPROFITS**



**1,226 EMPLOYEES  
VOLUNTEERED  
IN MAD PROGRAMS**



Emily Giannobile, Lifeworks Services

## Changing lives – both inside and outside our campus

For Emily Giannobile, fun activities are all in a day's work. "I enjoy connecting volunteers with the people that we serve," says the community development supervisor at Lifeworks Services, a Minnesota nonprofit organization that offers day, employment, and fiscal services for individuals with developmental disabilities and their families.

Allianz employees volunteer at Lifeworks on a regular basis, participating in perennial activities including bingo, bowling, sports clinic, holiday party, and annual celebration.

Since 2009, Lifeworks and Allianz have also partnered on employment at the home office, allowing Allianz employees to work alongside people with various backgrounds.

In 2014, Allianz hosted a professionalism series for Lifeworks clients seeking community-based employment, including creating a resume, dressing for success, and mock job interviews. Says Emily: "It was a successful program that we modified and used with other organizations because we had such a positive experience with Allianz."

Cathy Mahone, Allianz Life chief administrative officer, has served on the Lifeworks board of directors for six years. In 2017, Allianz contributed \$19,200 to the organization and employed 12 people supported by Lifeworks.



## Allianz Field: Home of Minnesota United FC

Allianz Field, the new home of Minnesota United FC, opens spring 2019 in the heart of the Midway neighborhood between St. Paul and Minneapolis. The 19,400 seat stadium will be among the most state-of-the-art soccer stadiums in North America, joining seven other Allianz-sponsored stadiums around the world. As the newest landmark in the greater Minneapolis/St. Paul area, Allianz Field will be a place where members of the Twin Cities community can gather for a variety of events, ranging from Major League Soccer and global exhibition matches to youth soccer and community celebrations.

Though we're part of Allianz SE, a global financial services company, our Minnesota roots go all the way back to 1896. By sponsoring this stadium, we are remaining true to our corporate commitments to diversity, inclusion, and support of our local community. Allianz Field provides us with an opportunity to connect with audiences both new and old, share our passion for soccer, and help serve as a catalyst for positive change in the historic Midway neighborhood.

**To learn more about Allianz corporate giving programs and the application process, please visit [www.allianzlife.com/community](http://www.allianzlife.com/community).**

Guarantees are backed solely by the financial and claims-paying ability of Allianz Life Insurance Company of North America. Variable annuity guarantees do not apply to the performance of the variable subaccounts, which will fluctuate with market conditions.

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