

What our donors are saying:

We love our donors because they help HopeKids families stay focused on the future, looking forward to the next fun event around the corner, rather than dwelling on what they are dealing with in the present. Donor support ensures that families are able to foster lasting friendships among people who share similar challenges. We believe in two-way communication and wanted to hear from our supporters. We asked donors for responses to the two questions listed below. This is what they had to say:

Why do you support HopeKids? How is HopeKids different from other organizations you support?

“We support HopeKids because of the impact it has directly on the families. Not many organizations give you the chance to not only see the program but actually get involved in the lives of those they help. With HopeKids, we are able to attend events, meet the families, and see the support among families who share similar challenges. We love that we can get to know the staff and the leadership which helps build trust in the organization knowing they will use every dollar wisely because their approach is all about serving the families first.” - Scott, volunteer and donor

“Some HopeKids families came out to the Annual golf tournament and shared stories about their daily struggles – all the doctor visits, tests and surgeries they endure. It was very touching to hear how they appreciate and look forward to the activities to do as a family.” - Kip, state board member and donor

“Donate to HopeKids, and experience the joy of seeing an event. Just try it one time, and you won’t regret it. HopeKids is a smaller organization that doesn’t get as much publicity as the bigger ones. Knowing that [your donation] goes to providing hope and joy to the families with the illnesses—there’s no better way to spend that money.” - Harmony, volunteer and donor

“We hosted an event for HopeKids parents at our restaurant. The parents we spoke with were particularly appreciative of a night focused on them. Their everyday lives are filled with commitments and caring for their children, so the opportunity for a “Date Night” seemed to be a welcome and rare treat.” - Andy, event partner and donor

“Our son, Zach, loved HopeKids events. He always knew what was coming up and it gave him something to look forward to during his treatment.

Zach was being treated for medulloblastoma, one of the most common childhood brain tumors. His treatment required radiation and chemotherapy, both of which suppressed his immune system. HopeKids events provided a safe environment for Zach and other kids undergoing similar types of treatment. HopeKids families are very aware that immunosuppressed children are present at their events and are very careful to stay home if any family members are sick. His treatment also caused our son to lose his hair. While that never seemed to bother Zach too much, being at the movies or other events with other kids going through the same thing created an environment of acceptance and a feeling that he was not the only one fighting this battle.” - Kent, HopeKids dad and donor

Thank you for providing hope to families who have a child with a life-threatening medical condition. Visit www.hopekids.org to join our family of supporters.



- HopeRides
- Relevant Sports
- Simply Outdoor Experiences
- Children’s Theatre Company
- Minnesota Wild
- Minnesota Twins
- GetWireless
- L.L. Bean
- Element
- MN State Fair
- Tix for Tots
- University of Minnesota
- Let’s Go Fishing- Eden Prairie
- Minnesota Lynx
- Elko Speedway
- 3M
- Sea Life Minnesota Aquarium
- Stages Theatre Company
- Pediatric Home Service
- Tradition Capital Bank

REVENUE ROADMAP

We know your money is important to you. It's important to us as well. That's why we believe in operating with the utmost integrity and transparency in all financial matters as evidenced by our accreditations listed at the bottom. In fact, you can find our latest annual report, audit and Form 990 right on our website. However, we know all those forms can be a little difficult to quickly understand exactly where HopeKids revenue comes from and where it goes. Therefore, we created this at-a-glance roadmap to make it easier.



of HopeKids cash revenue is generated thanks to the generosity of individual donors.



of HopeKids cash revenue is generated thanks to the generosity of corporate sponsors.



of HopeKids cash revenue is generated thanks to the generosity of foundations, churches and service organizations.

Revenue Sources

87%

of our total revenue is used directly for program expenses to provide ongoing events, activities and a powerful, unique support community for families who have a child with a life-threatening medical condition.

"We've done fundraising for other organizations where \$1000 is like a drop in a bucket, but \$1000 to HopeKids is a movie for 400 people. At HopeKids events, you can see the looks on the kids' faces, and the looks on the parents' faces. As a donor, the event you helped provide may end up being a child's favorite. Or it may be the last event a child enjoys before a long hospital stay."
- Jolyn, donor

\$30/MONTH

On average across all HopeKids chapters, it costs just \$30/month to provide an unlimited calendar of events for one family for an entire year. To join Hope365, our monthly donor program, visit www.hopekids.org/hope365

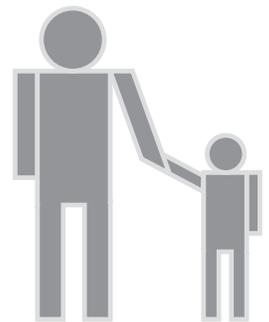
"There's no better cause than to put your time and effort into helping families going through tremendous difficult times. It's a lifeline to these families on a continued basis, which helps them connect and not feel alone." - Heather, donor

\$1=\$2

Thanks to the generosity of our program partners' in-kind donations, every dollar of cash we spend is multiplied so our families receive \$2.00 in program value* on average across all HopeKids chapters.

*value calculated from 2015 Form 990 using total cash and program expenses

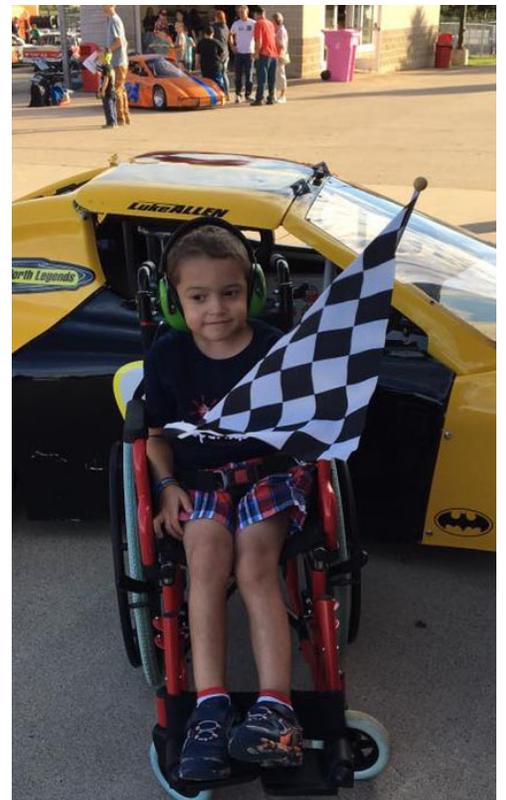
"Knowing that [your donation] provides hope to the families –there's no better way to spend that money."
-Harmony, donor



MINNESOTA HOPE DAY PROGRAM



Left: HopeKid Gus, 14, enjoys the Lynx playoff game at the Xcel Energy Center; Below (Left to Right): HopeKid Jude, 5, examines the fish he caught at the annual Lake Mille Lacs fishing trip; HopeKid Sibling Katelyn, 15, poses with Diego Costa of Chelsea F.C.; HopeKid Robert, 5, enjoys the racecars at Elko Speedway



MEET JAKE

Jake is 15 years old and was diagnosed with Duchenne muscular dystrophy at 12 months old. Jake is always on the go and you can often find him playing video games. He loves school and his favorite subject is English. He loves all sports and his favorite HopeKids event is the Gopher football training camp because the players and coaches treat him like one of the guys and even autographed his wheelchair wheels.

“HopeKids had helped our family to get out in the community and interact with other families that have similar experiences. There are so many experiences we would never be able to provide or afford without HopeKids. As a single mom I am so appreciative to have the opportunity to take the boys to games and other places” - Kim, Jordan’s mom