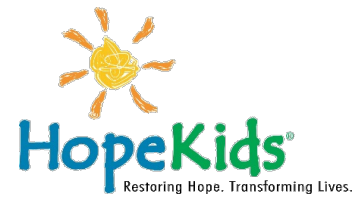


# HopeKids Executive Summary



## VISION, MISSION AND VALUES

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**Vision:** To restore hope and transform the lives of children with life-threatening medical conditions, their families and the communities in which we serve.

**Mission:** HopeKids provides ongoing events, activities and a powerful, unique support community for families who have a child with cancer or some other life-threatening medical condition. We surround these remarkable children and their families with the message that hope can be a powerful medicine.

### Guiding Principles:

- Our vision, mission and motivation are driven by our desire to serve in the name of Jesus Christ in response to and out of our gratitude to God. (Colossians 3:17) It is through God's love and the eternal hope we find in Jesus that we want to love and offer hope to those in need.
- We cling to the promise that "Hope does not disappoint." (Romans 5:5) We also believe that hope comes from God, and provides joy and peace in a way that nothing else can. These biblical truths form our belief that hope is a powerful medicine, and all our activities, resources, and time are to be directed to restoring hope for the future to the children and families we serve.
- We strive to promote integrity, honesty, and openness in the manner in which we conduct our daily financial and management operations. We will be good stewards of all resources with which God has blessed us.
- The HopeKids program is open to all children with life-threatening medical conditions and their families without regard to religion, background, race, or ethnicity.
- HopeKids welcomes supporters and volunteers who recognize and are willing to serve within our guiding principles.

## HISTORY

|                |  |
|----------------|--|
| September 2001 | HopeKids was founded in Phoenix, Arizona |
| November 2006  | Minnesota Chapter Established            |
| May 2013       | North Texas Chapter Established          |
| February 2016  | Colorado Chapter Established             |

## HONORARY NATIONAL CHAIRPERSON

**Mr. Tom Lehman**

## HOPE DAY AND HOPE COMMUNITY PROGRAMS - 5 AREAS OF IMPACT

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**HOPE AND ANTICIPATION:** We believe that Hope is a powerful medicine. Most of us cannot imagine the costs, fears, emotions and isolation that hospital stays and surgeries impose on families. Parents often become overwhelmed with treatment and finances. Siblings can experience confusion, fear, and resentment as normal life activities and parental attentions are replaced with a difficult medical journey. HopeKids hosts highly-anticipated, free, fun events for families who have a child with a life-threatening medical condition. From live entertainment to private movie screenings and amusement parks to sporting events, we offer a wide variety of activities for the whole family. We want to keep children and their families focused on the future rather than dwelling on what they are dealing with now (i.e. needle pokes, chemotherapy, blood transfusions and other painful experiences.)

**FAMILY FOCUS:** A child's most valuable support network is a strong family unit but, sadly, all family members can be negatively impacted by a child's illness. Siblings are often unintentionally overlooked as parents struggle to manage financial and medical concerns. At HopeKids, our events and activities bring a family together when circumstances tend to pull them apart. Our events offer fun for all family members, allowing them to spend much needed time together, even parent date nights. All events are focused on the whole family and provide opportunities to look forward to the future. We help create memories during a time that brings situations our families might otherwise wish to forget.

**COMMUNITY AND SUPPORT:** Social support is critical to a healthy life, especially when facing a child's life-threatening illness. In the midst of treatment, it is easy for families to become isolated, overwhelmed, and sometimes disconnected from their main sources of friendship and support. It is essential for families to meet others and broaden their networks with people who "get it". HopeKids builds programs with the goal of drawing families together. We provide a unique, supportive and recreational environment for connection, sharing and encouragement. Our events foster lasting friendships and support among people who share similar challenges. Our families report that nothing is more powerful than one sick child meeting another who has recovered from the same condition. No HopeKids family is alone on this difficult journey.

**SAFETY AND ACCEPTANCE:** Everyone needs a safe environment where he or she belongs and is accepted. In a world of healthy kids, many children with medical needs feel rejected and left out. Life-threatening illnesses bring a host of isolating circumstances that most of us never experience. In HopeKids' supportive peer community, no child is the only one wearing a mask or using a

wheelchair. No one is stared at because she is bald, or because he has a feeding tube. At HopeKids, everyone belongs. Many of our events are held privately providing a safe, healthy environment away from large public crowds. Public spaces are a problem for our immune-suppressed kids; minimizing exposure both protects them and reduces parental stress.

**ECONOMIC SUPPORT:** A significant percentage of our families are in the low to moderate-income range. However, all families who have a child with a life-threatening illness are seriously impacted by overwhelming medical costs. The financial impact isn't simply limited to medical bills. Families are hit with extra transportation costs, out of town treatment, eating out, missed time at work, or even a parent who must quit work to care for their child. Paying for and planning social activities isn't realistic or feasible for most of our families. Even if a family has the ability to pay for an event, the all-consuming demands of a life-threatening childhood illness often overwhelms other resources like time, energy or the initiative for planning. HopeKids alleviates these challenges by providing events that are pre-organized and available free of charge to the whole family.

#### SUCCESS INDICATORS

We bring families together in supportive activities when circumstances threaten to rip them apart. According to our most recent survey, HopeKids families indicated the following:

- 99% HopeKids events provided hope and anticipation for their family.
- 99% HopeKids provided the opportunity for their family to spend more positive time together.
- 91% HopeKids made a positive impact on communication in their family.
- 94% HopeKids has strengthened their family's relationship.
- 97% The HopeKids environment offered their family a sense of safety and not always available elsewhere.
- 97% HopeKids provided opportunities that would be difficult to access otherwise because of medical-related financial challenges.

#### 2015 PROGRAM STATISTICS:

Arizona- 1,120 families served - 431 events provided – 19,530 total attendance  
Minnesota -1,052 families served - 320 events provided – 20,776 total attendance  
North Texas - 455 families served - 190 events provided – 8,863 total attendance

#### STAFF

**NATIONAL:** Josh Taylor, President; Michelle Cassens, National Program Manager; Heather Weathers, Director of Communications; Amy Whiteman, Donor Stewardship Manager;

**ARIZONA:** Kimberly Trichel, Executive Director; Angie Abfalter, Program Manager; Andrea Malinski, Family & Community Manager

**MINNESOTA:** Brian Anderson, Executive Director; Brianna Watke, Program Manager; Carleigh McCormick, Family & Community Manager

**COLORADO:** Howie Hutchinson, Executive Director, Lisa Sweeney, Program Director

**NORTH TEXAS:** Bridget Asheim, Executive Director; Jessica Glenn, Program Manager

#### BOARD OF DIRECTORS

**Dave Osgood:** *Chairman* – President, Focus Performance Systems, Inc. - Minneapolis, MN

**Dave Chapman:** *Secretary* - Senior Vice President, HelmsBriscoe - Scottsdale, AZ

**Steven D. Whiteman:** *Treasurer* - Former Chairman, CEO and President of Viasoft, Inc. – Scottsdale, AZ

**Joe Birkholz:** *Director* - Vice President, TCF Financial Corporation - Minneapolis, MN

**Angelique Lehmann Waddell:** *Director* - Partner, Holland & Knight – Dallas, TX

**Mark Nuessle:** *Director* - Owner/President, Roadrunner Drywall - Scottsdale, AZ

**Bart Sweeney:** *Director* - Business Consultant/Investor, The Sweeney Group - Scottsdale, AZ

**Josh Taylor:** *Director* - President, HopeKids - Minneapolis, MN

#### ACCREDITATIONS

**Charities Review Council** – Meets Standards

**Evangelical Council for Financial Accountability** – Accredited

**Guidestar** – Platinum Exchange Level

**Charity Navigator** – 4 Stars (98.23/100)

#### FINANCIAL INFORMATION

|                | 2013        | 2014        | 2015        |
|----------------|-------------|-------------|-------------|
| Annual Revenue | \$2,212,671 | \$2,894,577 | \$3,312,202 |

#### TAX EXEMPTION

HopeKids is a tax exempt organization under section 501(c)(3) of the Internal Revenue Code – EIN: 861042378

"There is no medicine like hope, no incentive so great, and no tonic so powerful as the expectation of something tomorrow." - Orison Swett Marden

#### CONNECT WITH US

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