



[*hope* minute™]

A Daily Inspirational Message From Rob Cottrell

We Are A Hope Organization

Hope does not disappoint. - Romans 5:5, The Bible

We are not a wish organization. We are not a support organization. We are a HOPE organization. I believe the mission, focus, and program of HopeKids is truly unique – in Phoenix, the Twin Cities and throughout the country.

We have an ongoing program of regular highly-anticipated events and activities to which all the kids and their families are invited. This helps restore fun, excitement and hope to what can be a difficult and uncertain future. Believing that the power of a "wish" is in the anticipation, we have created a program where there is constant anticipation of what is coming next, strengthening a child's ability and willingness to fight.

We do have a support community, but it is uniquely powerful. Our community of children and their families get involved in each other's lives. They encourage and support each other. What is unique is that we have children who are newly diagnosed, children who are in the midst of difficult treatment, and children who are healed and now cancer-free! One of the most inspiring moments for me is when a child who has just been diagnosed with a particular cancer, meets a child who has been healed from that same cancer. You can almost see the light go on as they realize that this battle is one they can win.

Everything we do is about hope. It is about surrounding these remarkable children with a message that hope is a powerful medicine and that we will come alongside them and walk through this together.



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